



Google Ireland Limited

Gordon House

Barrow Street

Dublin 4

Ireland

VAT number: IE 6388047V

# Invoice

Invoice number: 4844318862

## Bill to

Kimberleigh Gardener

AWIN AG

Landsberger Allee 104 BC

10249 Berlin

Germany

VAT number: DE 209981705

## Details

Invoice number .....4844318862

Invoice date .....31 Oct 2023

Payment terms .....Net 30

Billing ID .....2415-0234-3857

## Google Ads

Total amount due in EUR

**€11,980.15**

**Due 30 Nov 2023**

## Summary for 1 Oct 2023 - 31 Oct 2023

### Pay in EUR:

Amount in EUR €11,850.31

VAT (0%) €0.00

Austria DST Fee \* €6.47

Turkey Regulatory Operating Cost \* €0.38

UK DST Fee \* €57.01

Spain Regulatory Operating Cost \* €20.90

France Regulatory Operating Cost \* €17.12

Italy Regulatory Operating Cost \* €26.70

India Regulatory Operating Cost \* €1.26

VAT (0%) €0.00

Total amount due in EUR

€11,980.15

\*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) fee, operating charges, etc.) are applicable to your business when ads are acquired and/or displayed in certain countries. Learn more about fees and charges: <https://support.google.com/google-ads/answer/13674500>

Services subject to the reverse charge - VAT to be accounted for by the recipient as per Article 196 of Council Directive 2006/112/EC

## Remittance instructions:

To ensure that we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to [collections@google.com](mailto:collections@google.com) with your company name and total payment amount in the subject line, and list the invoice numbers and respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

**To pay by bank transfer, send to:**

Account holder name: Google Ireland Limited

Bank: Citibank

IBAN: IE07CITI99005111475051

SWIFT BIC: CITIIE2X

Sort code: 990051

Account no.: 11475051

**Bank branch address:**

Citibank Europe plc

1 North Wall Quay

Dublin 1

Ireland

**Summary of costs by account budget**
**1 Oct 2023 - 31 Oct 2023**

Account ID	Account	Account budget	Purchase Order	Amount(€)
940-383-6881	Awin BR	Awin BR		313.99
150-141-6821	Awin DE	Awin DE		2,048.75
877-948-7227	Awin EE	Awin EE		452.57
537-664-5025	Awin ES	Awin ES		1,059.48
438-759-3680	Awin FR	Awin FR		899.63
891-547-5225	Awin IT	Awin IT		1,358.37
440-730-9574	Awin NL	Awin NL		794.53
889-914-3923	Awin SE	Awin SE		386.03
260-243-7325	Awin UK	Awin UK		3,161.31
312-933-0578	Awin US	Awin US		1,375.65
Fees				€129.84
Total in EUR				<b>€11,980.15</b>

Account: Awin BR

Account ID: 940-383-6881

Account budget: Awin BR

1 Oct 2023 - 31 Oct 2023

Description	Quantity	Units	Amount(€)
ID   BR   Awin Access   New	167	Clicks	161.99
ID   BR   Brand   New	422	Clicks	30.40
ID   BR   Generic Affiliate Marketing Program   Search   New	60	Clicks	30.40
ID   BR   Generic Affiliate Marketing Program   Search   RLSA	58	Clicks	30.40
ID   BR   Brand   Google Audiences	431	Clicks	30.40
ID   BR   Brand   RLSA	610	Clicks	30.40
Subtotal in EUR			€313.99
VAT (0%)			€0.00
Total in EUR			<b>€313.99</b>

**Account:** Awin DE  
**Account ID:** 150-141-6821  
**Account budget:** Awin DE  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   DE Access Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 9/13/2023 1:51 PM	315	Clicks	447.72
ID   DE   Adapt   Search	307	Clicks	433.68
ID   DE   Brand   New	2695	Clicks	301.60
ID   DE CH AU Generic Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 7/24/2023 5:01 PM	299	Clicks	285.39
ID   DE   Brand   Google Audiences	1335	Clicks	180.81
DE   Industry +	154	Clicks	115.02
ID   DE   Awin Report 2023   Display	2156	Clicks	82.67
ID   DE   Competitors   New	39	Clicks	69.72
ID   DE   Awin Report 2023   Search	188	Clicks	67.83
ID   DE   Brand   RLSA	303	Clicks	66.91
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin DE, campaign name: ID   DE   Awin Report 2023   Display			-0.08
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin DE, campaign name: ID   DE   Awin Report 2023   Display			-0.11
Invalid activity			-0.82
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin DE, campaign name: ID   DE   Awin Report 2023   Search			-1.59
Subtotal in EUR			€2,048.75
VAT (0%)			€0.00
Total in EUR			<b>€2,048.75</b>

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

**Account:** Awin EE  
**Account ID:** 877-948-7227  
**Account budget:** Awin EE  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   EE   Generic Affiliate Marketing Program   Search   New	234	Clicks	138.59
ID   EE   DSA   Access   New	95	Clicks	91.17
ID   EE   Generic Affiliate Marketing Program   Search   Google Audiences	102	Clicks	60.74
ID   EE   Awin Report 2023   Search	404	Clicks	54.07
ID   EE   Competitors   New	17	Clicks	44.88
ID   EE   Generic Affiliate Marketing Program   Search   RLSA	12	Clicks	23.47
ID   EE   Awin Report 2023   Display	711	Clicks	18.46
ID   EE   Brand   New	97	Clicks	14.07
ID   EE   Brand   Google Audiences	40	Clicks	3.50
ID   EE   Brand   RLSA	9	Clicks	2.14
ID   EE   Competitors   RLSA	1	Clicks	2.00
ID   EE   Awin Access   New	3	Clicks	0.04
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin EE, campaign name: ID   EE   Awin Report 2023   Display			-0.03
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin EE, campaign name: ID   EE   Awin Report 2023   Search			-0.18
Invalid activity			-0.35
Subtotal in EUR			€452.57
VAT (0%)			€0.00
Total in EUR			<b>€452.57</b>

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

**Account:** Awin ES  
**Account ID:** 537-664-5025  
**Account budget:** Awin ES  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   ES   Adapt   Search	222	Clicks	281.95
ID   ES Generic Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 8/9/2023 5:27 PM	172	Clicks	172.80
ID   ES   Awin Access   New	148	Clicks	126.61
ID   ES   DSA   Access   New	131	Clicks	123.32
ID   ES   Brand   RLSA	718	Clicks	95.12
ID   ES   Awin Report 2023   Display	653	Clicks	83.09
ID   ES   Awin Report 2023   Search	315	Clicks	56.99
ID   ES   DSA   Access   RLSA	18	Clicks	44.35
ID   ES   Brand   New	627	Clicks	40.60
ID   ES   Brand   Google Audiences	329	Clicks	21.77
ID   ES   Awin Access   RLSA	3	Clicks	14.51
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin ES, campaign name: ID   ES   Awin Report 2023   Search			-0.38
Invalid activity			-0.50
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin ES, campaign name: ID   ES   Awin Report 2023   Display			-0.75
Subtotal in EUR			€1,059.48
VAT (0%)			€0.00
Total in EUR			<b>€1,059.48</b>

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

**Account:** Awin FR  
**Account ID:** 438-759-3680  
**Account budget:** Awin FR  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   FR   Adapt   Search	317	Clicks	364.82
ID   FR   Brand   New	782	Clicks	161.94
FR   Generic Affiliate Marketing	116	Clicks	151.90
ID   FR   Brand   Google Audiences	385	Clicks	82.36
ID   FR   Awin Report 2023   Search	212	Clicks	57.89
FR   Industry +	63	Clicks	51.46
ID   FR   Awin Report 2023   Display	267	Clicks	29.44
ID   FR Access Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 9/13/2023 2:04 PM	5	Clicks	4.26
Invalid activity			-0.16
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin FR, campaign name: ID   FR   Awin Report 2023   Display			-0.33
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin FR, campaign name: ID   FR   Awin Report 2023   Search			-0.82
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin FR, campaign name: ID   FR   Awin Report 2023   Search			-1.10
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin FR, campaign name: ID   FR   Awin Report 2023   Display			-2.03
Subtotal in EUR			€899.63
VAT (0%)			€0.00
Total in EUR			<b>€899.63</b>



**Account:** Awin IT  
**Account ID:** 891-547-5225  
**Account budget:** Awin IT  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   IT Access Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 9/13/2023 2:14 PM	400	Clicks	456.00
ID   IT   Adapt   Search	430	Clicks	433.42
ID   IT Generic Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 8/9/2023 5:23 PM	147	Clicks	152.00
ID   IT   Awin Report 2023   Display	4134	Clicks	87.15
ID   IT   Brand   New	1042	Clicks	71.74
ID   IT   Awin Report 2023   Search	174	Clicks	54.25
ID   IT   Brand   Google Audiences	465	Clicks	39.30
IT   Industry +	36	Clicks	38.55
ID   IT   Brand   RLSA	164	Clicks	26.97
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin IT, campaign name: ID   IT   Awin Report 2023   Search			-0.17
Invalid activity - Original invoice #: 4779768998, original month of service: Jul 2023, account budget name: Awin IT, campaign name: ID   IT   Awin Report 2023   Search			-0.20
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin IT, campaign name: ID   IT   Awin Report 2023   Display			-0.32
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin IT, campaign name: ID   IT   Awin Report 2023   Search			-0.32
Subtotal in EUR			€1,358.37
VAT (0%)			€0.00
Total in EUR			<b>€1,358.37</b>

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

**Account:** Awin NL  
**Account ID:** 440-730-9574  
**Account budget:** Awin NL  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   NL   Adapt   Search	168	Clicks	177.60
ID   NL Access Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 9/13/2023 2:22 PM	154	Clicks	151.96
ID   NL   Brand   Google Audiences	418	Clicks	116.15
NL   Generic Affiliate Marketing	69	Clicks	86.36
ID   NL   Brand   New	839	Clicks	74.43
ID   NL   Awin Report 2023   Search	158	Clicks	57.43
ID   BEL   Generic Affiliate Marketing Program   Search   New	44	Clicks	54.95
ID   NL   Awin Report 2023   Display	242	Clicks	53.15
ID   NL   Brand   RLSA	74	Clicks	13.55
ID   BEL   Brand   New	116	Clicks	10.03
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin NL, campaign name: ID   NL   Awin Report 2023   Display			-1.08

Subtotal in EUR	€794.53
VAT (0%)	€0.00
<b>Total in EUR</b>	<b>€794.53</b>

**Account:** Awin SE  
**Account ID:** 889-914-3923  
**Account budget:** Awin SE  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   SE   Awin Access   New	142	Clicks	162.10
ID   SE   Brand   New	474	Clicks	102.25
SE   Generic Affiliate Marketing	42	Clicks	41.48
ID   SE   Awin Report 2023   Display	279	Clicks	36.38
ID   SE   Awin Report 2023   Search	82	Clicks	26.18
ID   SE   Brand   Google Audiences	122	Clicks	17.97
ID   SE   Brand   RLSA	19	Clicks	1.56
Invalid activity - Original invoice #: 4779768998, original month of service: Jul 2023, account budget name: Awin SE, campaign name: ID   SE   Awin Report 2023   Search			-0.12
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin SE, campaign name: ID   SE   Awin Report 2023   Search			-0.88
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin SE, campaign name: ID   SE   Awin Report 2023   Display			-0.89
Subtotal in EUR			€386.03
VAT (0%)			€0.00
Total in EUR			<b>€386.03</b>

Account: Awin UK  
 Account ID: 260-243-7325  
 Account budget: Awin UK  
 1 Oct 2023 - 31 Oct 2023

Description	Quantity	Units	Amount(€)
ID   UK   Adapt   Search	719	Clicks	1,020.59
ID   UK   Brand   New	2194	Clicks	397.64
UK   Access	181	Clicks	373.38
ID   UK   Brand   Google Audiences	1489	Clicks	327.03
ID   UK   DSA   Access   New	343	Clicks	325.88
UK   Generic Affiliate Marketing	169	Clicks	151.99
ID   UK   Generic Sculpted Best Performing Terms/Keywords   Search   Exact Match Only	88	Clicks	150.00
ID   UK   Awin Report 2023   Search	218	Clicks	86.02
ID   UK   Brand   RLSA	300	Clicks	80.32
ID   IRE Generic Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 7/24/2023 4:47 PM	63	Clicks	75.94
UK   Partners	42	Clicks	60.00
UK   Industry +	57	Clicks	57.01
ID   IRE   Brand   New	224	Clicks	46.87
ID   UK   Awin Report 2023   Display	212	Clicks	9.64
ID   UK   DSA   Access   RLSA	6	Clicks	3.43
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin UK, campaign name: ID   UK   Awin Report 2023   Display			-0.05
Invalid activity			-0.88
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin UK, campaign name: ID   UK   Awin Report 2023   Search			-3.50
Subtotal in EUR			€3,161.31
VAT (0%)			€0.00
Total in EUR			<b>€3,161.31</b>

PO# or invoice numbers associated with the invalid activity might have changed if there was a rebill.

**Account:** Awin US  
**Account ID:** 312-933-0578  
**Account budget:** Awin US  
**1 Oct 2023 - 31 Oct 2023**

Description	Quantity	Units	Amount(€)
ID   US   Brand   Google Audiences	508	Clicks	483.62
ID   US   Brand   New	860	Clicks	396.89
US   Industry +	69	Clicks	152.00
ID   US Generic Campaigns   Max Convs tCPA Portfolio Bid Strategy created on 7/24/2023 4:49 PM	75	Clicks	151.91
ID   US   Awin Report 2023   Display	415	Clicks	84.03
ID   US   Awin Report 2023   Search	204	Clicks	67.23
ID   US   Competitors	22	Clicks	29.85
ID   US   Brand   RLSA	98	Clicks	20.40
Invalid activity - Original invoice #: 4801643481, original month of service: Aug 2023, account budget name: Awin US, campaign name: ID   US   Awin Report 2023   Search			-0.33
Invalid activity			-1.10
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin US, campaign name: ID   US   Awin Report 2023   Search			-3.87
Invalid activity - Original invoice #: 4825957632, original month of service: Sept 2023, account budget name: Awin US, campaign name: ID   US   Awin Report 2023   Display			-4.98

Subtotal in EUR	€1,375.65
VAT (0%)	€0.00

<b>Total in EUR</b>	<b>€1,375.65</b>
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**Fees**

Account: Awin DE

Account ID: 150-141-6821

31 Oct 2023

Description	Amount(€)
Austria DST Fee	6.46
UK DST Fee	0.19
India Regulatory Operating Cost	0.19
France Regulatory Operating Cost	0.13
Italy Regulatory Operating Cost	0.05
Spain Regulatory Operating Cost	0.04
Subtotal in EUR	€7.06
VAT (0%)	€0.00
Total in EUR	<b>€7.06</b>

**Fees**

Account: Awin EE

Account ID: 877-948-7227

31 Oct 2023

Description	Amount(€)
UK DST Fee	0.02
Subtotal in EUR	€0.02
VAT (0%)	€0.00
Total in EUR	<b>€0.02</b>

**Fees**

Account: Awin ES

Account ID: 537-664-5025

31 Oct 2023

Description	Amount(€)
Spain Regulatory Operating Cost	20.59
UK DST Fee	0.06
Italy Regulatory Operating Cost	0.02
India Regulatory Operating Cost	0.02
France Regulatory Operating Cost	0.02
Subtotal in EUR	€20.71
VAT (0%)	€0.00

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Total in EUR	<b>€20.71</b>
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**Fees**

Account: Awin FR

Account ID: 438-759-3680

31 Oct 2023

Description	Amount(€)
France Regulatory Operating Cost	16.74
Turkey Regulatory Operating Cost	0.10
UK DST Fee	0.05
India Regulatory Operating Cost	0.04
Spain Regulatory Operating Cost	0.03
Italy Regulatory Operating Cost	0.00
Subtotal in EUR	€16.96
VAT (0%)	€0.00
Total in EUR	<b>€16.96</b>

**Fees**

Account: Awin IT

Account ID: 891-547-5225

31 Oct 2023

Description	Amount(€)
Italy Regulatory Operating Cost	26.47
UK DST Fee	0.18
Turkey Regulatory Operating Cost	0.07
India Regulatory Operating Cost	0.05
Spain Regulatory Operating Cost	0.02
Austria DST Fee	0.01
Subtotal in EUR	€26.80
VAT (0%)	€0.00
Total in EUR	<b>€26.80</b>

**Fees**

Account: Awin NL

Account ID: 440-730-9574

31 Oct 2023

Description	Amount(€)
Spain Regulatory Operating Cost	0.03
India Regulatory Operating Cost	0.02
France Regulatory Operating Cost	0.01
Italy Regulatory Operating Cost	0.01
Subtotal in EUR	€0.07
VAT (0%)	€0.00
Total in EUR	<b>€0.07</b>

**Fees**

Account: Awin SE

Account ID: 889-914-3923

31 Oct 2023

Description	Amount(€)
Italy Regulatory Operating Cost	0.01
UK DST Fee	-0.01
Subtotal in EUR	€0.00
VAT (0%)	€0.00
Total in EUR	<b>€0.00</b>

**Fees**

Account: Awin UK

Account ID: 260-243-7325

31 Oct 2023

Description	Amount(€)
UK DST Fee	56.38
India Regulatory Operating Cost	0.81
Turkey Regulatory Operating Cost	0.21
France Regulatory Operating Cost	0.16
Spain Regulatory Operating Cost	0.16
Italy Regulatory Operating Cost	0.04
Subtotal in EUR	€57.76
VAT (0%)	€0.00



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Total in EUR	<b>€57.76</b>
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**Fees**

Account: Awin US

Account ID: 312-933-0578

31 Oct 2023

Description	Amount(€)
UK DST Fee	0.14
India Regulatory Operating Cost	0.13
Italy Regulatory Operating Cost	0.10
France Regulatory Operating Cost	0.06
Spain Regulatory Operating Cost	0.03
Subtotal in EUR	€0.46
VAT (0%)	€0.00
Total in EUR	<b>€0.46</b>